

NEW WEBSITE QUESTIONNAIRE

Name

E-mail

Phone Number

Company & Title

Website URL

What is the main purpose of your website?

Who is the main audience for your website? Male/Female, Age, Occupation, etc. (Can be as general or specific as you want)

Is there anything on your current website (design/structure/content wise) that you would like to make sure is on your new website?

Is there anything on your current website that you would NOT like to see on your new website?

What would you consider a successful outcome for your website?

What kinds of services or products do you offer?

Please list the pages you will want/need on your site, as well as a note on the type of content each page will have.

What kinds of features do you think you might want on your home page? Check all that apply

- Picture Slideshow
- Welcome Text
- Calendar
- Upcoming Events
- Featured content
- Link List
- Testimonials
- Blog or news feed
- Account Sign-in
- Social Media Feeds
- Other

Are there any websites in particular that you really like (competitor or otherwise)? If so, please list them here as well as any feature (or features) that you like in particular.

Do you have color preferences?

Do you have a logo? Do you need one?